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## LIBRARY CREATES 2010 CALENDAR AND NOTE CARDS TO CELEBRATE CALDWELL'S HISTORY

CALDWELL, NJ, 11/10/09 -- The Caldwell Public Library has created a unique 2010 calendar and set of greeting cards using photos and postcards donated by two well-known, local families. The calendar and cards recently debuted at the Caldwell Street Fair, where admiring residents eagerly purchased them. Lively discussions about the iconic images from Caldwell's past took place throughout the day.

"Everyone who lives - or has lived -- in the Caldwell will appreciate the calendar and note cards," says Library Board of Trustees Chair Bernard McGovern. "They not only capture the spirit and history of our town, but also support our remarkable library, a jewel of a building, and the heart of our town."

Proceeds from the sale will support Library programs and its local history resources. This fundraiser is sponsored by the Caldwell Public Library Foundation, a 501 (c) 3 organization for the sole benefit of the Caldwell Public Library. Purchases of the note cards and calendar are tax-deductible.

"I am especially proud that our first fundraiser so beautifully reflects Caldwell's history and the generous sharing of resources, which is such an important part of our operating style," says Library Director Karen Kleppe Lembo. "We have a wonderful display of these images at The Library. Please come in and take a look!"

### 2010 CALENDAR FEATURING THE COLLERD COLLECTION

The 2010 calendar features 13 wonderful images from Gene Collerd's remarkable photographic collection, which was donated to the Library by his family. Images in the

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calendar include vintage shots of Caldwell: a parade down Bloomfield Avenue, service clubs at work and play, street scenes, a potato farmer in his fields, volunteer fire fighters, Grover Cleveland's birthplace, The Oval, and Konner Chevrolet; photos from Gene's Victorian collection: kids playing marbles and a family ready for tennis; and a contemporary aerial shot of the Caldwells. "This calendar is a treasure that enables residents to mark the year 2010 and enjoy the history of our town," says McGovern.

Calendars are \$15 each. All proceeds go to the Library.

#### GREETING CARDS FROM THE STRAUB POSTCARD COLLECTION

The Caldwell Public Library is also excited to present a box set of greeting cards that were made from Maryann and Gene Straub's remarkable historic postcard collection. The eight images reflect historic Caldwell including the old cannon on the square, Grover Cleveland's birthplace, the trolley terminal, Citizen's National Trust Bank, The Caldwell Public Library, Erie Station, Monomonock Inn, and Grover Cleveland Park. "Note cards are a wonderful means of telling friends and loved ones about the important and folksy occasions in our lives," continues McGovern. "Your purchase also contributes to the financial success of your library."

Each set of eight cards is available for \$20. All proceeds go to the Library.

#### BUYING THE CARDS AND CALENDARS

The calendars and note cards can be purchased at The Caldwell Public Library, 268 Bloomfield Avenue during regular Library hours (Monday and Friday: 9-5; Tuesday, Wednesday and Thursday: 9-8; and Saturday: 9 to 1). The calendar is \$15 and the set of 8 note cards is \$20. All proceeds go to the Caldwell Public Library.

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*The Caldwell Public Library, an Andrew Carnegie Library, was dedicated in 1917. Our mission is to provide our diverse community with a wide array of literary, cultural, historical, educational, and social resources through personal service and innovative programs utilizing a range of learning technologies in a welcoming environment.*